

EDGAR GULANYAN

Graphic Designer | Branding & Visual Identity

Available for Remote Work

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ABOUT ME

I am a Graphic Designer with over 6+ years of experience. Developed brand identities for hospitality businesses, including restaurant project that increased customer traffic, using Adobe Creative Suite. My work includes original paintings, murals, collages, and handmade elements, ensuring each project is unique.

[My Artworks / Paintings](#)

WORK EXPERIENCE

Graphic Designer Cozy House-Dilijan

2017-2019 Dilijan, Armenia

- Created the concept and design for six unique underground cottages.
- Designed all visual elements, including handcrafted décor, wall paintings, and original artwork.
- Collaborated with architects to solve design challenges and ensure an appealing final product.

2019-2020

- Developed the full visual identity and branding package for a hotel.
- Designed the logo, slogan, and all brand materials like business cards and brochures.
- Created branded product designs for toiletries, textiles, and uniforms. Ensured a consistent visual language across all touchpoints.

[View all branding materials here.](#)

2020-2022

- Led the second phase of a boutique hotel expansion.
- Developed print, signage, and environmental design solutions. These supported the launch and full occupancy of seven new cottages in the hospitality complex.

[Virtual Tour \(Hotel\)](#)

Graphic Designer Cozy Restaurant

2020-2022 Dilijan, Armenia

- Designed a unified brand and visual communication system that strengthened the restaurant's market positioning and contributed to increased customer traffic after launch.
- You can see the final results [here](#).

[Virtual Tour \(Restaurant\)](#)

Freelance Graphic Designer Selected Projects

2013-Present remote

- Developed visual identity and graphic design solutions for commercial and residential projects.
- Created custom graphics and visual assets. This ensured cohesive and consistent design execution.

SKILLS

- Branding
- Visual Identity
- Logo Design
- Typography
- Layout Design
- Print Design
- Art Direction
- Project Management
- Client Communication

TOOLS & SOFTWARE

Adobe Photoshop	●●●●●●
Adobe Illustrator	●●●●●●
Adobe InDesign	●●●●●●
CorelDRAW	●●●●●●

EDUCATION

State Academy of Fine Arts of Armenia

Bachelor's Degree in Applied Fine Arts

09/2006-08/2010 Yerevan, Armenia

COURSES & CERTIFICATIONS

Graphic design course of Sovorir.IT

Certificate ID: U-2003-370

02/2025-08/2025 Yerevan, Armenia

LANGUAGES

Armenia Native	●●●●●●
Russian Proficient	●●●●●●
English Intermediate	●●●●●●

Portfolio & Links

- www.behance.net/gulanyan_creative
- www.cozy.am
- [CozyHouseDilijan](#)
- [@CozyHouseDilijan](#)

Hobbies & Interests

